

ESTÉE LAUDER

BRONZE GODDESS COLLECTION

Let the sun worship you.



Available from April 2019

Evoke the feeling of a beach escape, the heat of the sun, a cool ocean breeze, the softness of warm sand and the radiance of bronzed, glowing skin with the **Estée Lauder Bronze Goddess Collection**, reimagined for Summer 2019.

The sensuous, sun-drenched scents and illuminating face and body products transport you to a summer utopia, providing an all-over glow, all year long. This summer, the covetable, cult-favorite **Bronze Goddess Collection** introduces a luxurious new look that emanates the glamour of an endless summer getaway.

The new look is inspired by the crisp blue waters and golden light of the Riviera sun, with the luxury cues that embody Bronze Goddess and new modern twists that exude elegance and sensuality.

The bottles of the Bronze Goddess Collection have been redesigned to highlight the shimmering, sunlit fragrances, with a new modern silhouette and sleek edges that catch the light just right. The translucent turquoise collars around the bottles are inspired by sparkling ocean waves, while the caps retain the warm, rose gold-colored signature fluting indicative of the horizon.

- **Bronze Goddess Eau Fraîche Skinscent**, a cult-favorite, is an alluring and sexy scent, with the tiare flower showcased along with creamy coconut and the radiant warmth of amber, sandalwood and vanilla.
- **Bronze Goddess Shimmering Oil for Hair & Body** is enriched with emollient oils that help to revitalize dull, dry skin, tame flyaway hairs and enhance hair's gloss and shine. The lightweight shimmer spray is scented with the seductive, sun-kissed Bronze Goddess Eau Fraîche fragrance.
- The super-luxurious **Bronze Goddess Whipped Body Crème** smooths onto skin with the seductive, summer-inspired fragrance of Bronze Goddess. It nourishes the skin to help soften and replenish moisture, leaving it silky smooth.

Price Estée Lauder Bronze Goddess Collection

Bronze Goddess Eau Fraîche Skinscent: € 76,00 (100ML)

Bronze Goddess Shimmering Oil for Hair & Body: € 56,90

Bronze Goddess Whipped Body Crème: € 45,50



Availability

The **Estée Lauder Bronze Goddess Eau Fraîche Skinscent** will be available on counter from 1 April 2019 via all Estée Lauder points of sale and online via www.esteelauder.be.

The **Whipped Body Crème** will be available from 1 April 2019 via all the Inno counters and online via all retailer's e-shops and www.esteelauder.be.

The **Estée Lauder Bronze Goddess Shimmering Oil for Hair & Body** will be available on counter from 15 May 2019 via all Estée Lauder points of sale and online via www.esteelauder.be.

@esteelauder

#BronzeGoddess



For more information, please contact Louise Maselis -- +3225852817-- lmaselis@be.esteelauder.com